

GIUSEPPINA GIANFREDA

University of Tuscia
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Personal data

Date of birth 18th September, 1964
Place of birth Maglie (LE)
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Current Positions

2006-present	University of Tuscia Assistant Professor - Economics (<i>Political Economy</i>)	Viterbo, Italy
2004-present	LUISS Guido Carli University Adjunct Assistant Professor (“contratto integrativo”)	Rome, Italy
1993-present	CMSS, Luiss Guido Carli University Fellow	Rome, Italy
1997-present	Centre de Recherche Jean Baptiste Say, Université Paris-Dauphine Fellow	Paris, France

Past Positions

1997-2006	Italian Competition Authority Case Handler (“Funzionario”) Divisions: Communications, Financial Markets, Misleading Advertising
2005-2006	University of Tuscia Adjunct Professor

Education

1997-2004	University “Paris-Dauphine” Ph.D. in Economics, summa cum laude. Dissertation: "Institutions monétaires et stabilité de la monnaie"	Paris, France
2002-2003	University of Tor Vergata Master in Economics and Institutions	Rome, Italy
1993	University “La Sapienza”	Rome, Italy

Postgraduate school in “Banking and financial markets policy and legislation”

1986-1991	University “La Sapienza” Bachelor in Political Science - Economics (laurea), summa cum laude	Rome, Italy
1985-1987	Scuola Superiore Interpreti e Traduttori Conference Interpreter and Translator Degree (English and French)	Rome and Bari, Italy

Scholarship and Postgraduate Experience

1993-1997	LUISS University “Amici della Luiss” scholarship for research and teaching activity	Rome, Italy
1991-1993	University “La Sapienza” Teaching Assistant	Rome, Italy

Recent Conference Presentations and Seminars

- *European Association of Law and Economics (EALE) Annual Conference*, 23-25 September 2010, Université Panthéon-Assas, Paris II.
- *37th Annual Conference of the European Association for Research in Industrial Economics (EARIE)*, 2-4 September 2010, Istanbul, Turkey.
- *Antitrust Law & Economics*, International Seminars, University of Lyon Business and Management School, Lyon, 11th, 12th and 13th January 2010;
- *Social Responsibility Entrepreneurship and the Common Good*, International Symposium, ESC Rennes School of Business (Brittany, France), January 7-8, 2010.
- *Third meeting of the Society for the Study of Economic Inequality*, Universidad Torcuato Di Tella, Buenos Aires, July 20-23, 2009
- *Health Economics and Global Renaissance*, European Conference of Health Economics, University of Tor Vergata, Rome, July 23-26, 2008
- *SR and Fair Trade: A Theoretical Framework and some Empirical Findings*, Group ESC Rouen, 14 May 2009;
- *Market access, organic farming and productivity: the determinants of the creation of economic value on a sample of Fair Trade affiliated Thai farmers*, University of Tuscia, Viterbo, July 2009
- *Monetary Stability and Monetary Institutions*, seminars held at the School in “Dottrina Sociale della Chiesa per Laici”, Fondazione Centesimus Annus and Pontificia Università Lateranense, Rome, 2005-2010.

Affiliations

- Member of the Ph.D. Board of Professors, *Dottorato in Economia e Territorio*, University of Tuscia, Viterbo
- Member of the *Italian Society of Economists*;
- Member of the *Society for the Study of Economic Inequality*, Palma de Mallorca, Spain;

Publications

(Books)

- *Institutions Monétaires et Stabilité de la Monnaie*, Rubbettino, 2005;
- *Publicità e Teorie Economiche*, Rubbettino, 1995

(Articles)

- “Human resource management and productivity in the "Trust Game Corporation" (with Leonardo Becchetti and Noemi Pace), *International Review of Economics*, forthcoming
- “Market Access, Organic Farming and Productivity: the Effects of Fair Trade Affiliation on Thai Farmer Producer Groups” (with L. Becchetti and P. Conzo), *Agricultural and Resource Economics* (Print ISSN: 1364-985X), forthcoming;
- “Regole, sospensione delle regole e aspettative: la pluralità delle banche di emissione all’indomani della nascita del Regno d’Italia”, in AAVV, *Saggi in onore di Dario Antiseri*, Rubbettino, forthcoming;
- “Quando il consumo cura il produttore: gli effetti del commercio equo e solidale sulla salute e la produttività dei produttori marginalizzati” (with Leonardo Becchetti), *QA* (ISSN: 1971-4017), vol. III, 2011.
- “L’impact du commerce bio-équitable sur la santé des producteurs marginalisés au Kenya” (with Leonardo Becchetti), *Cahiers Agricultures* (ISSN: 1166-7699), Volume 19, Numéro 1, Numéro spécial 1 : “Le commerce équitable en question”, 2010;
- “Contagious «Social Market Enterprises»: the Role of Fair Traders” (2008), with Leonardo Becchetti, *Rivista di Politica Economica* (ISSN: 0035-6468), special issue may june 2007;
 - also published in L. Lambertini ed., *Firm’s Objectives and Internal Organization in Global Economy: Positive and Normative Analysis*, Issues in Contemporary Theory and Policy (ISBN 978-0-333-71464-5), G. Piga ed., Palgrave Macmillan, 2009;
- "L'indipendenza della banca centrale: un dibattito ormai chiuso?", in P. Salin, G. Gianfreda and N. Janson, *Mercato o politica monetaria?* (ISBN 88-88877-56-8), Luiss University Press 2004;
- "Le banche di emissione tra il 1861 e il 1893: un caso di concorrenza?", with Nathalie Janson, *Rivista di Politica Economica* (ISSN: 0035-6468), January 2001;

- “Il contributo di Hayek alla teoria della concorrenza”, *Nuova Civiltà delle Macchine*, 3/4, 1998.

(Work in Progress)

- *The Acceptability of Money with Multiple Notes Issuers: the Case of Italy (1861-1893)* (with Fabrizio Mattesini)
- *Vertical Integration and Union Power* (with Giovanna Vallanti)
- *Courts Efficiency and the Labour Market* (with Giovanna Vallanti)

(Working papers)

- “Market Access, Organic Farming and Productivity: the Determinants of Economic Value on a Sample of Fair Trade Affiliated Thai Farmers” (with Leonardo Becchetti and Pierluigi Conzo), CREI, Università degli Studi Roma 3, wp 2/2009 (ISSN 1971-6907);
 - also in *Econometrica*, wp n. 5/2009
- “When Consumption Heals Producers. The effect of Fair Trade on Marginalized Producers’ Health and Productivity”, (with Leonardo Becchetti), Society for the Study of Economic Inequality (Ecineq) working paper n. 87, April 2008;
- “Consumer driven market mechanism to promote equity and inclusion”, with Leonardo Becchetti, *Quaderni Ceis* n. 248, febbraio 2007;
- *Le fasi iniziali delle crisi argentina: una spiegazione monetaria?*, wp n. 97, Centro di Metodologia delle Scienze Sociali, Luiss Guido Carli, Roma, 2004.
- *La teoria della concorrenza tra economia ‘dell’equilibrio’ ed economia austriaca: verso una visione unitaria?*, wp Centro di Metodologia delle Scienze Sociali, Luiss Guido Carli, Roma, 1997.
- *Informazione, persuasione e mercato: teorie economiche sulla pubblicità*, wp Centro di Metodologia delle Scienze Sociali, Luiss Guido Carli, Roma, 1995

Research areas

CSR, Competition, Money, Institutions

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